

CURRICULUM VITAE

VALESKA MORAIS

PROFESSIONAL PROFILE

- An IT expert who has developed extensive knowledge and experience in many areas of technology. Proficient in implementation and maximisation of challenges and ideas. Highly self-motivated and results driven to ensure all tasks are completed. Extensive experience in multinational companies with action in business intelligence, analytics and systems optimization.
- Business intelligence consulting with expertise in processing, and analysing data to generate insights and, using design thinking to develop customer-centric solutions and thereby assist stakeholders in making data-driven decisions.
- Experience in tools of BI, Microsoft Power BI, Tableau, MicroStrategy, SQL Server (PDW/APS), Oracle, Python, SAS, SAP, Analytics, Data Warehouse.

EMPLOYMENT

2022 – Present: Business Intelligence Consultant

2021 – 2023: Specialist in Business Intelligence, Grupo Boticário

2021 – 2022: Head of Data & IT at Jordan, Jordan digital marketing

2019 – 2020: Business Intelligence and Analytics | Optimising systems, Citibank

2018 – 2019: Analyst in Business Intelligence (BI), UnitedHealth Group (Amil)

SKILLS AND INTERESTS

- Programming languages: Python, Java, VBA (EXCEL), JavaScript, HTML, CSS
- Business intelligence, business management and digital marketing
- Scrum for agile project
- Business development
- Customer service experience
- Sales and marketing
- Marketing analytics
- Driving licence: Full, Clean
- Other interests: Painting, Travelling, Walking

LICENCES AND CERTIFICATIONS

- Data Cleaning and Analysis - KAGGLE FUNDAMENTALS
- Tableau for Data Visualisation - Tableau
- Python for Data Science - Python Coding
- Google Data Analytics Specialization - Google
- Analysing and Visualising Data with Microsoft Power BI - Power BI Visualisation
- Microsoft Excel 2013 Certification - Excel_Trainer
- Analysing and Visualising Data with Microsoft Excel - Udemy
- ChatBot AI - Conversation Design Institute
- Designer AI - Conversational Academy

EDUCATION

2017 – 2021: Faculdade de Informática e Administração Paulista (FIAP)

Bachelor's degree: Computer and Information Systems

2014 – 2017: Fundação Getulio Vargas (FGV)

Bachelor's degree: Business/Office Automation/Technology/Data Entry

LANGUAGES

- English: Professional working proficiency
- Spanish: Professional working proficiency
- Portuguese: Native or bilingual proficiency
- French: Limited working proficiency

REFERENCES

Available upon request

CONTACT DETAILS

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KEYWORDS

Business Intelligence, Microsoft Power BI, Tableau, MicroStrategy, SQL Server (PDW/APS), Oracle, Python, SAS, SAP, Analytics, Data Warehouse, Java, VBA (EXCEL), JavaScript, HTML, CSS